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## INDUSTRY NEWS

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A new image finder service from socialstock.

Socialstock have come up with a new image finder service especially suited to picture researchers who are seeking UK shot images. Socialstock are a new social image specialist who have a team of over seventy photographers geographically distributed all over the British Isles along with their own online stock library.

Picture researchers can use the image finder service for free, simply register online and then fill in the image request form with a description of what is required, this information is then passed onto their photographers.

The socialstock photographers supply the images from their own archives, or in some cases go out and shoot the said image, there is no extra cost if they do this. Images are then placed in the picture researchers own light-box for viewing. Suitable images can then be bought online and downloaded.

Nick Fallowfield-Cooper socialstock's picture editor says " this service becomes very useful when picture researchers are looking for specialist or geographically specific images in the UK."

Socialstock are offering PRA members a 10% discount on all images purchased in 2009.  
<http://www.socialstock.co.uk>

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