

MARKET Newsletter

Published by the Bureau of Freelance Photographers

No. 495 June 2009



FROM PART-TIME SPECIALIST TO FULL-TIME PROFESSIONAL

Peter Phelan has been a member of the BFP for over 25 years. He started as a part-time freelance shooting images for the boating press before eventually turning pro. Profile, page 8



CAMPING, CARAVANNING AND A WHOLE LOT MORE

Camping & Caravanning, the magazine of the Camping & Caravanning Club, is in the market for illustrated articles. The publication is just one of the many markets featured in this month's four-page Market Update, page 10

Growing demand for British social images

Socialstock is a new stock image library supplying British social documentary imagery of all kinds.

The library includes images that reflect issues in today's society in the UK, covering topics such as crime, community, education, health care, environment, housing, the elderly and transport.

Socialstock is keen to hear from new and established social documentary photographers who are interested in presenting and selling their images on the site.

Says picture editor **Nick Fallowfield-Cooper**: "UK-specific images are in high demand in the current market, which is generally flooded with generic, US-styled photographs often seen accompanying stories about British people and British social issues."

Socialstock is establishing a network of experienced photographers to provide social documentary images from around the country. After approval by the picture desk, photographers can upload



Socialstock: keen to hear from new and established social documentary photographers within the United Kingdom

images and manage their accounts via their own personal online profile.

These photographers are also available to clients on a commission basis should they require a more bespoke service. Socialstock clients can request images they can't find in the library through the picture desk. Socialstock will search their extensive offline archive for a suitable image or add it to the weekly shoot list available to Socialstock photographers.

They aim to encourage

customers to discuss their requirements on a regular basis so that the library has a continuing turnover of fresh images.

As an offshoot Socialstock is looking to run an annual photographic competition open to professional photographers, students and schoolchildren alike, showcasing the best of the year's social equality images at a national level.

For more information visit www.socialstock.co.uk or call the picture desk on 0117 9719 413.

BFP website and email hijacked by cyber criminals

We very much regret that both the BFP's website and our e-mail have recently come under attack by cyber criminals. Bizarrely, the two problems appear to be completely unrelated and no more than a very disruptive coincidence.

At around the same time as our website was sabotaged by the notorious Turkish hacker iSKORPiTX, our domain e-mail was hijacked by spammers for a series of mass spamming attacks. This resulted in many e-mails sent to the BFP being bounced back to the sender or simply not delivered.

Although the spamming issue appears to be subsiding, some e-mails are still not reaching us. If your messages are bouncing back, or if it seems that you are not receiving a reply within a reasonable time, please try sending your message again or use alternative temporary address thebfp65@yahoo.co.uk